



For Immediate Release

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SUSTAINABLEBRECK BUSINESSES RECOGNIZED

Breckenridge, CO — April 29, 2014 – The Town of Breckenridge recently recognized eight businesses and their efforts which garnered certification in the SustainableBreck Business Program. The year-old program provides free technical assistance, including energy and sustainability audits, to help business owners save money on energy and other resources while reducing environmental impacts.

A total of eight businesses were awarded certificates for achieving significant energy and sustainability upgrades in their facilities and operations. The businesses include: BookBreck Lodging, Ski Village Resorts, Breckenridge Grand Vacations (Grand Lodge at Peak 7), the Breckenridge Dental Group, MiCasa and Hearthstone restaurants, Peak-A-Boo Toys, and the Abbett Placer Inn.

Mayor John Warner thanked the group for their contributions at a dinner on April 7: “This initially started as a discussion about how to keep business doors closed to avoid energy and heat loss but quickly evolved into an incentive program that provides a variety of options for businesses to improve their efficiencies, save money, and help the environment. Businesses can take these actions in small steps, as resources allow, and see cost savings and energy efficiencies as a result of their efforts.”

Another 17 businesses are now participating in the program and actively seeking certification. The Town has funding allocated in 2014 that will allow even more businesses to participate in the program, so businesses are encouraged to enroll today. More information on the program can be found at www.SustainableBreck.com.

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