



## **Paid Parking in Breckenridge begins on December 1, 2016**

### **Here are answers to your most pressing questions:**

#### **Q Why is the Town of Breckenridge putting in paid parking?**

**A** The Town of Breckenridge is implementing an innovative, new smart parking system to better manage traffic and congestion that has continued to increase and is a source of frustration in our town. Experts have recommended paid parking as the quickest and most efficient way to reduce problematic traffic gridlock. Patrons can pay with credit cards at pay stations or on their smart phone without ever leaving their vehicle. This new venture is the next step in addressing our parking and congestion issues in Breckenridge. Once in place, the Town hopes to:

- Improve local, guest and visitor, experience with fast, efficient parking by creating availability;
- Reduce traffic congestion – less vehicles circling to find parking;
- Increase retail revenue for businesses by promoting turnover;
- Encourage alternative transit options (free transit, biking, walking, shared rides);
- Allow easy, self managed validation options for businesses; and
- Ensure 1-2 open spaces per block.

#### **Q Where is the money from the paid parking going?**

**A** Revenue from the paid parking will be used to introduce new technologies to help improve transit and parking, resulting in further congestion relief.

#### **Q What do I need to know to be successful with paid parking in Town?**

**A** Seven things you need to know to help you succeed with the new paid parking program:

1. Locate a nearby kiosk or pay for parking with your phone. Download the Passport Parking App or visit [www.ppprk.com](http://www.ppprk.com) and create your paid parking account;
2. Paid parking will begin at 10 am and end at 8 pm on streets and in these lots: Tonopah, Exchange, Courthouse, and Ice House;
3. Paid parking will begin at 7am and end at 3pm in the Tiger Dredge, Flot, and Wellington Lots;
4. Paid parking is enforced daily excluding May & October;
5. Paid parking streets include:
  - Main Street
  - Ridge Street
  - All core side streets from Park Avenue to Ridge Street;
6. To get the first 15 minutes free, you must sign-in as soon as you park via the kiosk or App; and
7. Parking costs are as low as \$.50 for the first hour and will increase as more hours are added to each session.



## Q Why is it beneficial to use the Passport Parking mobile App?

A Benefits to using the Passport Parking mobile App include:

- Receiving text message reminders or push notifications before your parking session expires;
- Extending your stay with ease from wherever you are;
- Tracking payments easily by receiving individual receipts or a detailed report of your parking sessions;

## Q If I am an employee in Town, how can I get an Employee Parking Permit?

A The Breckenridge Police Department offers a selection of free and paid parking permits for employees within and outside of the Town's parking district. Proof of employment is required for all permit purchases.

- An employee permit entitles the bearer to park on a firstcome, firstserve basis in designated areas, typically within a block or two from his/her work.
- Visit [www.breckforward.com](http://www.breckforward.com) for a full list of permits, pricing, and maps.

## Q Where can employees park for free?

A The Employee Only parking area of the Satellite lot has had a complete makeover including a new bus shelter, road improvements, and increased transit services. The employee area is now located at the main entrance to the Satellite lot. Besides increased hours of service on the Red route, a new sidewalk now makes walking and catching the Yellow route on Airport Road easier. A free employee permit is required to park in this lot and can be picked up from the Breckenridge Police Department.

Free employee parking is also available at the Ice Rink. Transit runs from the Ice Rink and the Satellite lots every 15 minutes.

## Q Where can I still park for FREE?

A Here is where you can still park for free:

- The Satellite /Airport lot north of Town and Ice Rink lot south of Town are free during the day with 15-minute transit service.
- The French Lot and street parking on French will continue to be free 3-hours.
- The F Lot, Tiger Dredge, Wellington and East Sawmill Lots are FREE after 3 pm every day.